



CARTER MOTORS PLANTS 7,000 TREES IN THE MOUNTAINS TO SOUND GREENWAY

SEATTLE, WA, August 6, 2008: Carter Motors has funded the planting of over 7,000 trees in forests and parks in the Mountains to Sound Greenway, the connected landscape between Seattle and Central Washington.

Local dealerships Carter Subaru, Carter Volkswagen and Carter Saab are helping to plant trees on public lands in the Greenway in an innovative program to help offset the carbon footprint of their new cars. Carter makes a donation to plant one tree for every test drive, and an additional three trees for every car purchased.

“Carter Motors is making an enormous contribution to the health of Greenway forests and their ability to absorb carbon dioxide,” says Cynthia Welti, Executive Director of the Mountains to Sound Greenway Trust. “Forests reduce storm water runoff, clean carbon and pollutants out of the air, provide salmon and other wildlife with critical habitat, control soil erosion, increase property values and beautify our region. We care greatly about our trees and nurture well those we plant.”

As part of the Mountains to Sound Greenway environmental restoration program, volunteers and field crews will clear invasive plants from each site, plant the trees each fall and winter and care for the trees for their first three years to ensure their best chance of survival. The Greenway welcomes individuals or groups of volunteers for outdoor restoration events throughout the year.

Over 15 species of native trees will be planted, including western redcedar, Douglas fir, Sitka spruce, red alder and western hemlock. Trees will be planted at Lake Sammamish State Park and multiple sites along Issaquah Creek and the Snoqualmie River.

ABOUT THE MOUNTAINS TO SOUND GREENWAY:

The 100-mile Mountains to Sound Greenway connects natural areas, trails, working farms and forests, historic towns, wildlife habitat and recreation opportunities just outside Washington’s largest metropolitan area. The Greenway provides easy access to recreation and nature for millions of people in the Northwest. The Greenway portion of I-90 was the first interstate highway in the nation to be designated a National Scenic Byway.

The Mountains to Sound Greenway Trust is a nonprofit conservation organization established in 1991 to protect the landscape along Interstate 90 between Seattle and Central Washington. The Greenway Trust works to promote public land acquisitions, connect a continuous regional trail system, teach people of all ages about the importance of conserving forests and wildlife, improve recreation access, create new parks and trails and mobilize thousands of volunteers.

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FOR MORE INFORMATION: mtsgreenway.org

Press releases can be found at: <http://www.mtsgreenway.org/newsandpublications/pressroom>

To sign up to volunteer visit mtsgreenway.org/volunteer/, email volunteer@mtsgreenway.org or call the volunteer program at 206.812.0122. Photos available upon request.