



Yours to Explore Every Day



The Mountains to Sound Greenway

The Mountains to Sound Greenway is the scenic landscape that stretches from Seattle to Ellensburg and encompasses mountains and hills, forests and farms, rivers and lakes, and communities large and small.



A landscape providing places for nature and wildlife, for outdoor recreation and education, for working forests and farms, while embracing vibrant urban areas with strong economies.

A landscape supported by a broad cross-section of society, working together as an effective coalition to preserve this balance between people and nature for future generations.

Contact:

Michael Woodsum
 Director of Development
 206-382-5565 ext. 26
 michael.woodsum@mtsgreenway.org

mtsgreenway.org



Greenway 365

A Sponsorship Opportunity

- Arts
- Biking
- Culture
- Education
- Family-Friendly activities
- Farmers Markets
- Festivals/Fairs
- Fun-Runs/Walks
- Heritage
- Hiking
- History
- Horseback Riding
- Kayaking
- Mountain Biking
- Music
- Nature
- Trail Running
- Sailing
- Skiing/Snowboarding
- Snowshoeing
- Youth-Friendly events

Greenway 365

is your gateway to enjoy the beautiful Mountains to Sound Greenway, the year-round regional attraction connecting Puget Sound to central Washington State.

From outdoor recreation, hiking and biking, to activities including fairs, festivals and special community events featuring arts, culture and history, Greenway 365 offers something for everyone.

Our sponsors are essential to the success of Greenway 365.

By supporting year-round events, activities, and resources, our partners recognize the value of building community in the Greenway, as well as building awareness of our work to preserve scenic beauty and nature in balance with a growing population in the Mountains to Sound Greenway.



Yours to Explore Every Day





Greenway 365 Sponsorship

As a sponsor of this program, you'll reach hundreds of thousands of families and individuals throughout the Pacific Northwest and be recognized for your commitment to abundant recreational opportunities, preservation of natural areas, local communities, scenic parks, clean air and water, and a quality of life everyone can enjoy in the Mountains to Sound Greenway where we live, work and play.

Year-Round Sponsorship Opportunities

PRESENTING SPONSOR - \$20,000

All Major benefits, plus...

- Co-branding in all Greenway 365 marketing and promotional materials
- Special recognition as Presenting Sponsor during the Explore the Greenway Trips in marketing and promotional materials, including company logo on event t-shirt
- Company logo prominently featured in thousands of Greenway 365 brochures*, distributed from Puget Sound to Central Washington

MAJOR SPONSOR - \$10,000

All Corporate benefits, plus...

- Recognition as sponsor of Explore the Greenway Trips in marketing and promotional materials, including company logo on event t-shirt

CORPORATE SPONSOR - \$5,000

All Explorer benefits, plus...

- Company logo featured in thousands of Greenway 365 brochures*, distributed from Puget Sound to Central Washington
- Company logo prominently located on Greenway 365 online calendar
- Company name on Explore the Greenway Trips event t-shirt
- Recognition in newsletter, reaching 8,000 households
- Recognition in Facebook, Twitter, and e-newsletter posts throughout the year

EXPLORER SPONSOR - \$2,500

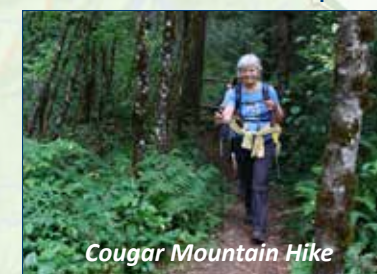
- Company name featured in thousands of Greenway 365 brochures*, distributed from Puget Sound to Central Washington
- Company name located on Greenway 365 sponsor web page
- Recognition in Greenway Trust Annual Report

*Included in brochure if sponsorship confirmed by June 10

Summer Seasonal Sponsorship Opportunities

June-August

Greenway 365 hosts Explore the Greenway Trips each year that highlight this wonderful landscape and provide behind-the-scenes access.



Cougar Mountain Hike



Snoqualmie Tunnel Bike Ride

These events provide an opportunity to explore the Greenway from a new perspective, and offer sponsors a way to connect directly with participants.

TITLE SPONSOR - \$3,000

All Community benefits, plus...

- Prominent recognition as seasonal sponsor of Explore the Greenway Trips in marketing and promotional materials, including logo on event t-shirt
- Recognition in Greenway Trust newsletter, reaching 8,000 households

COMMUNITY SPONSOR - \$1,500

All Advocate benefits, plus...

- Company logo located on Greenway 365 online calendar during your sponsored season
- Recognition in Facebook, Twitter and e-newsletter during your sponsored season

ADVOCATE SPONSOR - \$500

- Company name located on Greenway 365 sponsor web page during your sponsored season
- Recognition in Greenway Trust Annual Report